

DEPARTMENT OF TOURISM

HENRY BAKER COLLEGE, MELUKAVU

CERTIFICATE PROGRAMME

Programme Code : HBC/TOU/CP01/2019-20

Title of the Programme: **Fundamentals of Tourism**

Name of the Faculty in Charge: **Ms. Renimol Simon**

Instructional Hours: **30 Hours**

SYLLABUS

(100% Theory)

Objective:

- 1. To understand the tourism phenomena and the distribution of the components of tourism.*
- 2. To learn the concept and importance of tourism in different sectors.*

Module I : Meaning and concept of tourism:-Tourism- excursion-leisure and recreation, tourist, visitor, traveler. History, evolution and development of tourism: - Ancient period- concept of annual holiday, Industrial revolution.

(8 Hours)

Module II: History - rail transport - paid holiday and mass tourism – advent of jet- High Speed train, causes of rapid growth of tourism.

(6 Hours)

Module III: Significance of tourism: Social, environmental, political, economic. Forms and types of tourism, dimensions of international and domestic tourism. Components of tourism:- Different components of tourism tourism components distribution- inter-relation between various segments-travel industry network, Elements of tourism.

(10 Hours)

Module IV: Types of transportation:-Railways, airways, water and road. Role of railway to promote tourism in India.

(6 Hours)

Suggested Readings:

- 1.A.K.Bhatia:Tourism Development.
- 2.Jugmohan Negi:Tourism and Travel, Concept and Principles.
- 3.Premnath Dhar:Development of Tourism and Travel Industry.
- 4.Biswanath Ghosh:Tourism and Travel Management.
5. 4.B.K.Goswami and Dr.Ravendran:Textbook of Indian Tourism